

Why do we need an Australian Privacy Foundation?

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<http://rogerclarke.com/DV/P-APF.html>, .pdf
<https://privacy.org.au>

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EDUCATION



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Security

A state in which assets are safeguarded against threats
OR

Safeguards that **protect assets against threats**

Assets and Logistics: Containers, Cargo, Equipment
Assets and Cybersecurity: IT Artefacts, Services, Data

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<http://www.rogerclarke.com/EC/SSACS.html#App1>

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Privacy

The interest that individuals have
in sustaining 'personal space'
free from interference by
other people and organisations

隐居

隐私

Very different from Security, and from
Inaccessibility / 'Confidentiality' / Secrecy / Non-Disclosure

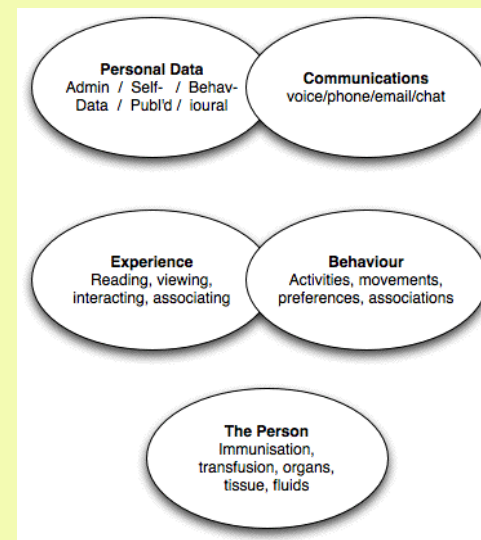
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<http://www.rogerclarke.com/DV/Privacy.html>
<http://www.rogerclarke.com/DV/Intro.html>

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Privacy Dimensions



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<http://www.rogerclarke.com/DV/Intro.html#Priv>

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Types of Harm from Privacy Invasions

- **Physical**
Discovery of identity or location leads to assault and worse
- **Psychological**
Closed doors, drawn curtains, 'jumping for joy'; loss of control over one's life, image, and respect, undermining social cohesion
- **Economic**
Stifling of non-conformist, risk-taking, inventive and innovative behaviour, undermining cultural, scientific and economic change
- **Political**
Embarrassments, stigmas; self-repression (the 'chilling effect'); political repression; a reduced pool of political contributors
- **Philosophical**
Autonomy, self-determination, human dignity, personal integrity

Privacy Protection

- Privacy is one interest among many
- Privacy may conflict with other interests:
 - of the person themselves
 - of another person
 - of a group or community
 - of an organisation
 - of society as a whole
- Privacy Protection is a process of **finding appropriate balances between privacy and multiple competing interests**

Kinds of Privacy Safeguards

- **Legal**
 - Laws
 - Codes
 - Standards
 - 'Guidelines'
- **Organisational**
 - Policies, Procedures, Practices
 - Training
 - Incident and Complaints Systems
- **Technical**
'Privacy-Enhancing Technologies' (PETs)

An Advocacy Organisation to Represent People's Privacy Interests

- To sustain and improve privacy safeguards
- To focus public attention on emerging issues and technologies that affect privacy
- By means of:
 - Research
 - Awareness
 - Media
 - Campaigns
 - Education

The Primary Advocacy Organisation

Active since 1987, and with the world's longest track-record



<https://privacy.org.au/policies/>
<https://privacy.org.au/publications/by-date/>
<https://privacy.org.au/media-release-archive/>



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But also CCLs, EFA, DRW, ...

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Origins

Multiple Attempts to
Impose a national ID card



Campaigns



Biometrics

The
Census



Consumer Profiling



Consumer Tracking

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Some Recent Activities

- Government Disasters



- OAIC's 'Guide to Securing Personal Information'
(Way too weak, sets no baseline)



- COVID Contact Tracing App ('COVIDUnSafe')



- Unis' Surveillance of Employees' Social Media



- Online Exam Invigilation / 'Proctoring' / Surveillance



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