Approaches to Impact Assessment

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http://www.rogerclarke.com/SOS/IA-1401 {.html, .pdf}

Impact Assessment Panels

CPDP'14, Brussels – 22 January 201







Approaches to Impact Assessment Agenda

- 1. Assessment Categories
 - Business Case Assessment
 - Risk Assessment
 - Technology Assessment
 - Social Impact Assessment
 - Compliance Assessment
- 2. Test Application to the EC's 'DPIA' Concept

Technology Focus

Compliance Focus

Project or Proposal Focus

Social Impact Focus



Technology Focus

• RFID Tags / NFC Chips

Project or Proposal Focus

- T in clothes ...
- T in anklets ...
- T in people ...

Social Impact Focus

 Impacts of the T or the P on some Asset(s) or Value(s)

Compliance Focus

 Consistency of the T or the P with some (quasi-)legal norm



Technology Focus

Compliance Focus

Technology Assessment

Project or Proposal Focus

- **Business Case Formation**
- Security Impact, aka Threat Risk Assessment (TRA)

Social Impact Focus

- Rights IA
- Ethical IA
- Surveillance IA
- Privacy IA
- Data Privacy IA



Business Case Methods

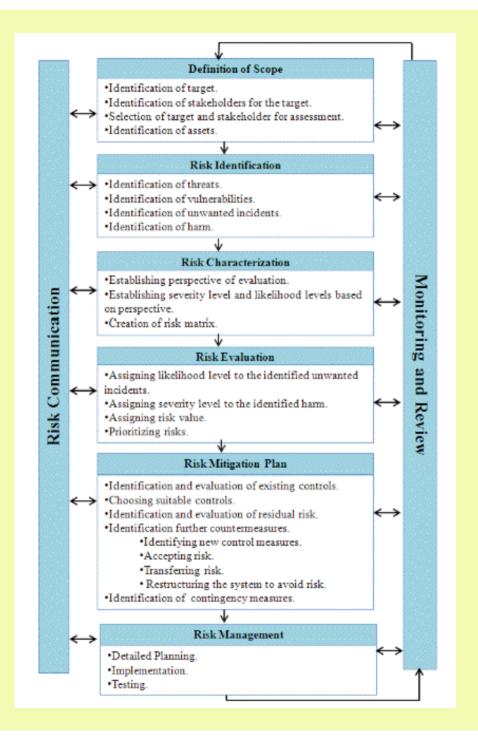
Mainly Quantitative and Financial Data		Mainly Qualitative Data	
Mainly the Sponsor's Perspective	Discounted Cash Flow Investment Analysis Financial Sensitivity Analysis Financial Risk Assessment	Internal Cost-Benefit Analysis Risk Assessment	
Multiple Stakeholder Perspectives	External or Economic Cost-Benefit Analysis (CBA) Economic Feasibility Assessment	Cost, Benefit and Risk Assessment (COBRA) Economic, Social and Environmental Impact Assessment	



(Threat) Risk Assessment

ISO 2700x NIST 800-30 BSI 100-x etc.

Yesudas & Clarke http://www.rogerclarke.com/ EC/SG-FRA.html



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Technology Assessment

"A scientific, interactive and communicative <u>process</u>, which aims to contribute to the <u>formation of public and political opinion</u> on societal aspects of science and technology"

European Parliamentary Technology Assessment (EPTA) network http://www.eptanetwork.org/

The Key Scoping Factors:

- The **Technologies** Considered
- The **Perspectives** Reflected
- The Values Impinged Upon

Social Impact Assessment

Rights IA
 UDHR, ICCPR, ICESCR

Ethical IA
 Ethical Issues, Participative Design

Surveillance IA Many Values & Ind'ls/Groups/Society

Privacy IA
 All Dimensions of Privacy

Data Privacy IA
 Only the Data Privacy Dimension

The Dimensions of Privacy

- The Physical Person
- Personal Data
- Personal Communications
- Personal Behaviour
- Personal Experience



APF's Meta-Principles for Privacy Protection

- Evaluation
- Consultation
- 3. Transparency
- 4. Justification
- Proportionality
- Mitigation
- 7. Controls
- 8. Audit

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Regulatory Forms

Forms: Actors:	Formal Regulation ('Government')	Co-Regulation	Industry Self-Regulation	Organisational Self-Regulation ('Governance')
The State	Determines	Negotiates	Influences	Has Limited
	What and How	What and How	What	Influence
Industry Assocn	Influences	Negotiates	Determines	Influences
	What and How	What and How	What and How	What and How
Corporations	Contribute to	Contribute to	Contribute to	Determine
	Industry Assocn	Industry Assocn	Industry Assocn	What and How
Other Stakeholders	May or May Not Have Some Influence			

Statutes, Delegated Legislation **Statutory Codes** & Standards

Industry Codes & Standards

Customer Charters



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Compliance Focus

- <u>Regulatory</u> Compliance
 - Org'l Self-Regulation
 - Industry Self-Regulation
 - Co-Regulation
 - Formal Regulation
- <u>Privacy Law</u> Compliance
 - All Statutes, Delegated Legislation, Common Law
- <u>Data Protection Law</u> Compliance
 - An EU Directive, a Statute



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Organisations are under a legal obligation to do this anyway!



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• The Trigger (Art. 33.1, 33.2, 33.3): 'risks to the **rights and freedoms** of data subjects' ...



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 - not all five dimensions, and not even data privacy, but merely the sub-set that is subject to data protection
 - **not driven by social values**, but just the minimalist: a mere Data Protection Law Compliance Assessment



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 - not all five dimensions, and not even data privacy, but merely the sub-set that is subject to data protection
 - **not driven by social values**, but just the minimalist: a mere Data Protection Law Compliance Assessment
- Civil society's **views are to be sought, but not reflected** (33.4)
- Wide-ranging **exemption** for government agencies (33.5)
- Uncontrolled Commission power to create **exceptions** (33.6)



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